

Learnable 23 Pitch Topics

1. I'm that Rookie. (Card Number 1,10,19,28,37)

The Learnable 23 ended a month ago, and you're about to walk into an interview for your first junior role. Convince the team to hire you, a rookie with zero years of professional experience.

2. 550k? For what? (Card Number 2,11,20,29,38)

The tuition for the Genesys Academy is 550k NGN. Explain to your friend why he/she should pay for the program.

3. Worth the money! (Card Number 3,12,21,30,39)

Genesys is looking to invest 10k USD in collaboration and employee education. Pitch an idea for a tool or service and convince management that it is worth spending money on.

4. Your slice of the cake. (Card Number 4,13,22,31,40)

In 2024, the Tenece group decided to budget 500m NGN on new income streams, with the goal of increasing its Net Revenue by 41%. You are to justify a 23% budgetary allocation for Genesys from the said budget.

5. Bad Press. (Card Number 5,14,23,32)

A leading newspaper published an article titled "Is tech getting toxic?" highlighting the toxic work culture in tech companies. Genesys was mentioned in this article, and you have been invited to a radio show to discuss the issue. You need to convince the public that Genesys is one of the best places to work.

6. This is why I'm hot. (Card Number 6,15,24,33)

The year is 2027, and you're now a senior at a YC-backed startup. You have been chosen to speak about the learnable program at a campus community event. The goal is to share your career journey, highlighting how participating in the program has contributed to your successes.

7. We the Best (Not Music). (Card Number 7,16,25,34)

In 2022, Genesys Talent Agency (GTA) was launched. They provide resource augmentation services for technology companies and startups. You have been invited by a potential client, a series C company in silicon valley to make a presentation. Make them see that people from GTA are the best.

8. Not for the Opps (Card Number 8,17,26,35)

You walked into a room full of investors to get funding for the Genesys Academy. The problem is that your competition already gave a fantastic presentation, and the investors were very impressed. They need to understand that pitching their tent with you is in their best interest, not the opponents.

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9. #weAreGenesys (Card Number 9,18,27,36)

The year is 2040, and Genesys is celebrating her silver jubilee. You have been called upon to give a speech about the history and achievements of Genesys in technology education, business support and talent development. Well, give the speech!